

WHAT DO WE MEAN BY **#PEOPLENOTPROFIT** AND WHAT DOES IT HAVE TO DO WITH CLIMATE JUSTICE?

For more information on what climate change and climate justice is, go to
africanclimatealliance.org/resources

CLIMATE CHANGE IS HAPPENING NOW.

IT DOESN'T ONLY MEAN IT'S GETTING **HOTTER**, THAT THERE WILL BE MORE **EXTREME WEATHER**
EVENTS, AND THAT **SEA LEVELS ARE RISING**. IT ALSO MEANS:



**FOOD
INSECURITY**



**WATER
INSECURITY**



**ECONOMIC DAMAGE
& JOB LOSS**



**LOSS OF
HOMES & JOBS**



**SOCIAL
CONFLICT**



**MENTAL & PHYSICAL
HEALTH IMPACTS**



**DISRUPTION
TO EDUCATION**



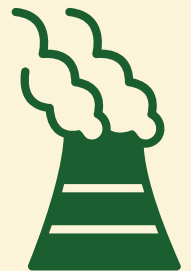
**LOSS OF
LIFE**

THAT'S WHY **CLIMATE CHANGE IS A HUMAN RIGHTS ISSUE!**



**CLIMATE CHANGE
IS CAUSED BY:**

actions such as the **burning of fossil fuels** (coal, oil and gas), alongside practices like **deforestation** and intensive plant and animal **agriculture**.



WHAT IS ONE THING THAT ALL OF THESE CAUSES OF CLIMATE CHANGE HAVE IN COMMON?
**THEY ARE PART OF BIG INDUSTRIES TO CREATE PROFIT FOR
A FEW ELITE PEOPLE WHILE SO MANY OTHERS SUFFER!**

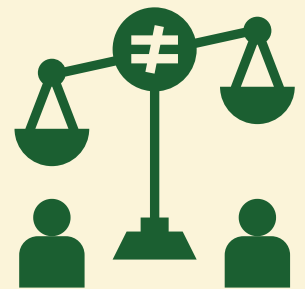
THAT'S WHERE #PEOPLENOTPROFIT COMES IN!

BECAUSE, FOR TOO LONG THE RIGHTS AND WELLBEING OF PEOPLE HAVE BEEN SIDELINED FOR THE PURPOSE OF CREATING WEALTH FOR A FEW.

WHAT DOES THIS MEAN?



This has created a system that treats people and our natural resources as **disposable**, leading to many compounding crises: from income inequality, to the climate crisis.



WHEN WE SAY #PEOPLENOTPROFIT



WE MEAN THAT THE RIGHTS OF PEOPLE MUST BE PUT FIRST AND THAT AN END MUST BE PUT TO EXPLOITATIVE ACTIONS IN THE NAME OF GREED AND PROFIT.



ON A LOCAL LEVEL:

That might look like **basic income grants, environmentally conscious affordable housing, socially owned renewable energy, and community owned food networks**. Each country context in Africa would look a little different.

AND



ON A GLOBAL LEVEL:

It means working to ensure that **developed nations provide funding to third world and developing nations in the form of climate reparations**. Reparations which are transparently spent and can put people before profit, and can be used to shift to sustainable practices and economies.